



# "Going for Gold"

Val Gibson

The Cavendish Laboratory  
University of Cambridge

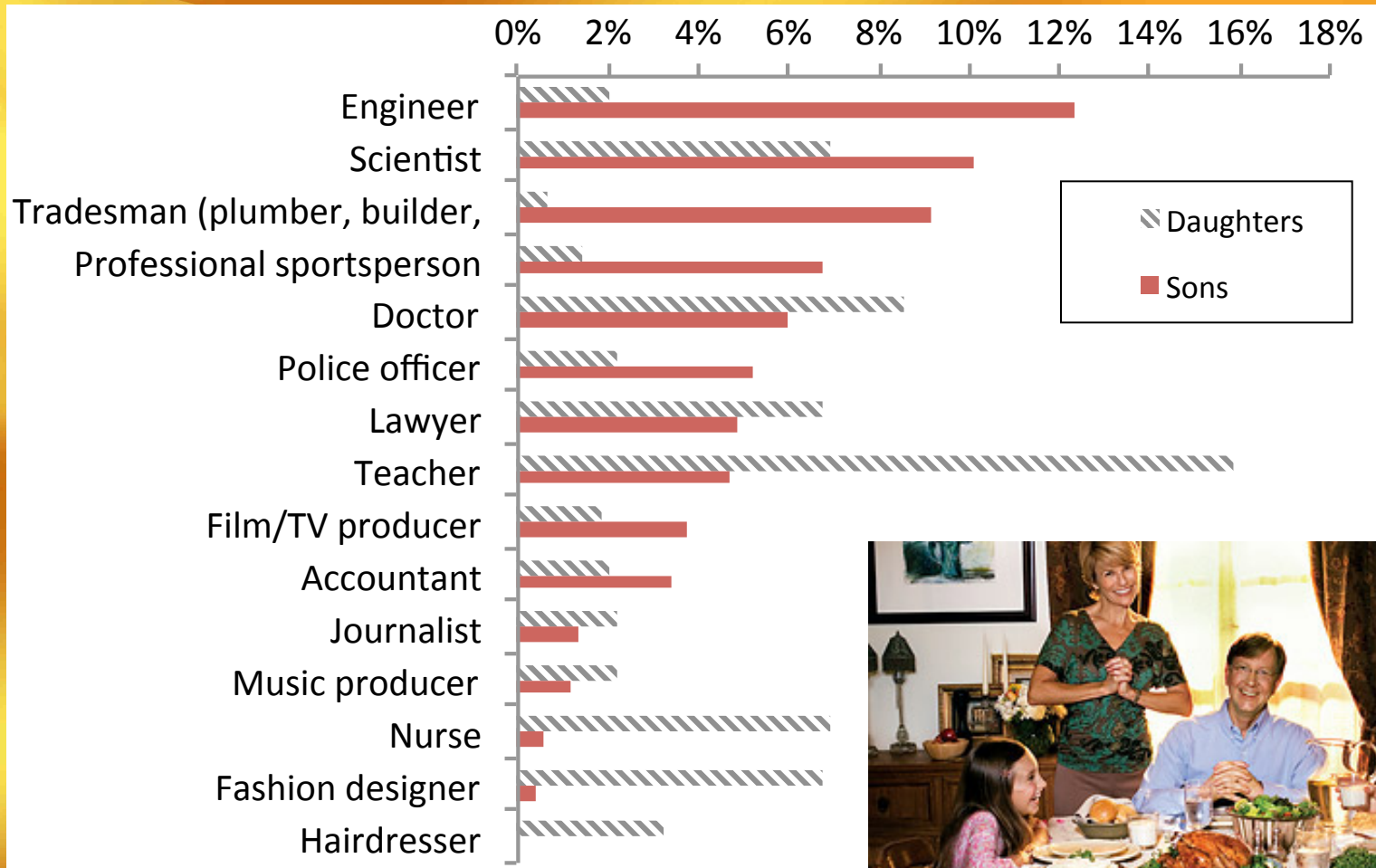


Lancaster, 29<sup>th</sup> September 2015

**IOP** | Institute of Physics  
Juno Champion

# Gender Bias at Home

“What type of job would you most like your child to pursue when they finish their education?”



“Improving Diversity in STEM”,  
CaSE 2014

# Gender Bias at School

“Which subjects are you most likely to study at University?”

Male	
Subject	%
Natural Science	25%
Business/Economics	22%
Engineering	21%
Computer Science/IT	20%
Social Sciences/Humanities	17%
Mathematics/Statistics	17%
Law	13%
Languages/Literature	11%
Arts	11%
Health Science	10%
Architecture	7%
Education/Teaching	6%

Female	
Subject	%
Health Science	29%
Social Sciences/Humanities	27%
Arts	23%
Natural Science	22%
Languages/Literature	15%
Business/Economics	14%
Education/Teaching	13%
Law	13%
Mathematics/Statistics	10%
Architecture	4%
Computer Science/IT	3%
Engineering	3%

“School Leaver Barometer”, Trendence 2014


Only 20% A2-level (& equiv.) physics students are girls.



# Gender Bias in the Media

Daily Mail  
1933

WEDNESDAY, The Daily Mail SEPTEMBER 14, 1933



**PSYCHOLOGY.**  
Dr. William Brown, Wills Reader in Mental Philosophy, Oxford University.

**PHYSICS.**  
Lord Rutherford, Cavendish Professor of Experimental Physics, Cambridge.

**BIO-CHEMISTRY.**  
Sir Frederick C. Hopkins, president of the B.A.

**COSMIC SCIENCE.**  
Sir A. S. Eddington, the famous astronomer-mathematician, of Cambridge.

**PEDIGREES.**  
Lord Ragan, President of the Anthropology section of the B.A.

## WHY WE WOMEN FEAR THOSE SCIENTISTS

By  
**SYLVIA BROOK**

**I**TS official title is the British Association for the Advancement of Science. Reverent members of the public briefly call it "the British Ass."

How right are they? For over a week—ending, thank goodness, to-day—at Leicester the distinguished portlies of the "British Ass" have sat

anything at all to stem the flow of the river of fear which is continually running in our minds—the fear of another war—and soon?

The scientists this year have given us a few really practical and interesting ideas; for example, the psychology of the small child (every parent is interested in scientific aids to recognising and developing the instincts and abilities of the child).

Then there was a paper on the qualities that make great leaders—something every man and every woman is interested in knowing, even if it is not vital to his or her existence. Professor Valentine exposed the

childbirth safe and comparatively painless drive away fear from the minds of expectant mothers. This is a vital and urgent question which should have been answered by scientists ago.

Why haven't they given us some helpful information, to avoid the usual and abuses of sunlight? It seems to me that despite our brilliant summer we are still in the dark on this increasing popular question.

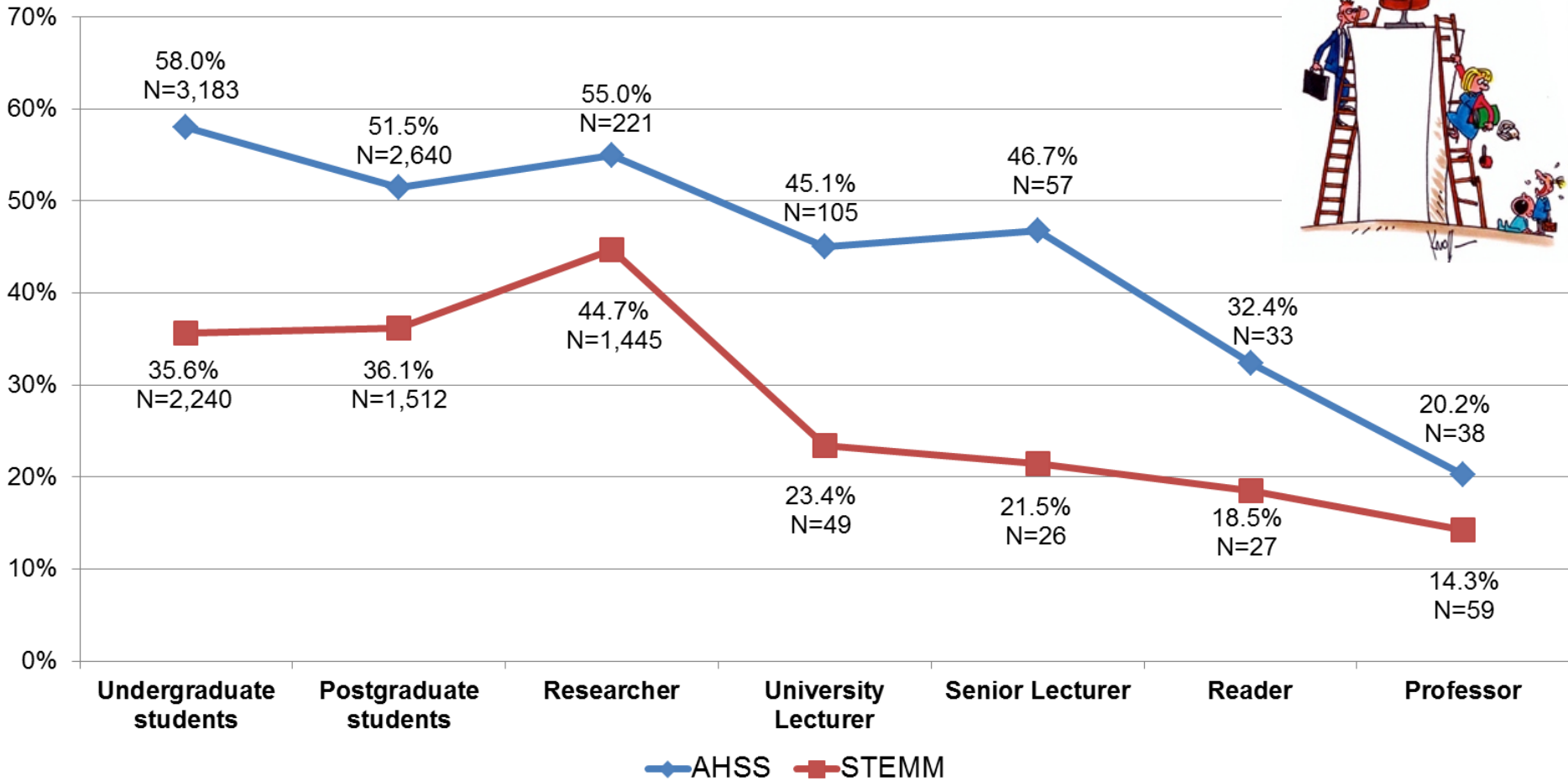


Great numbers



# University of Cambridge

The Proportion of Women Across All Career Stages (2014)



UNIVERSITY OF  
CAMBRIDGE

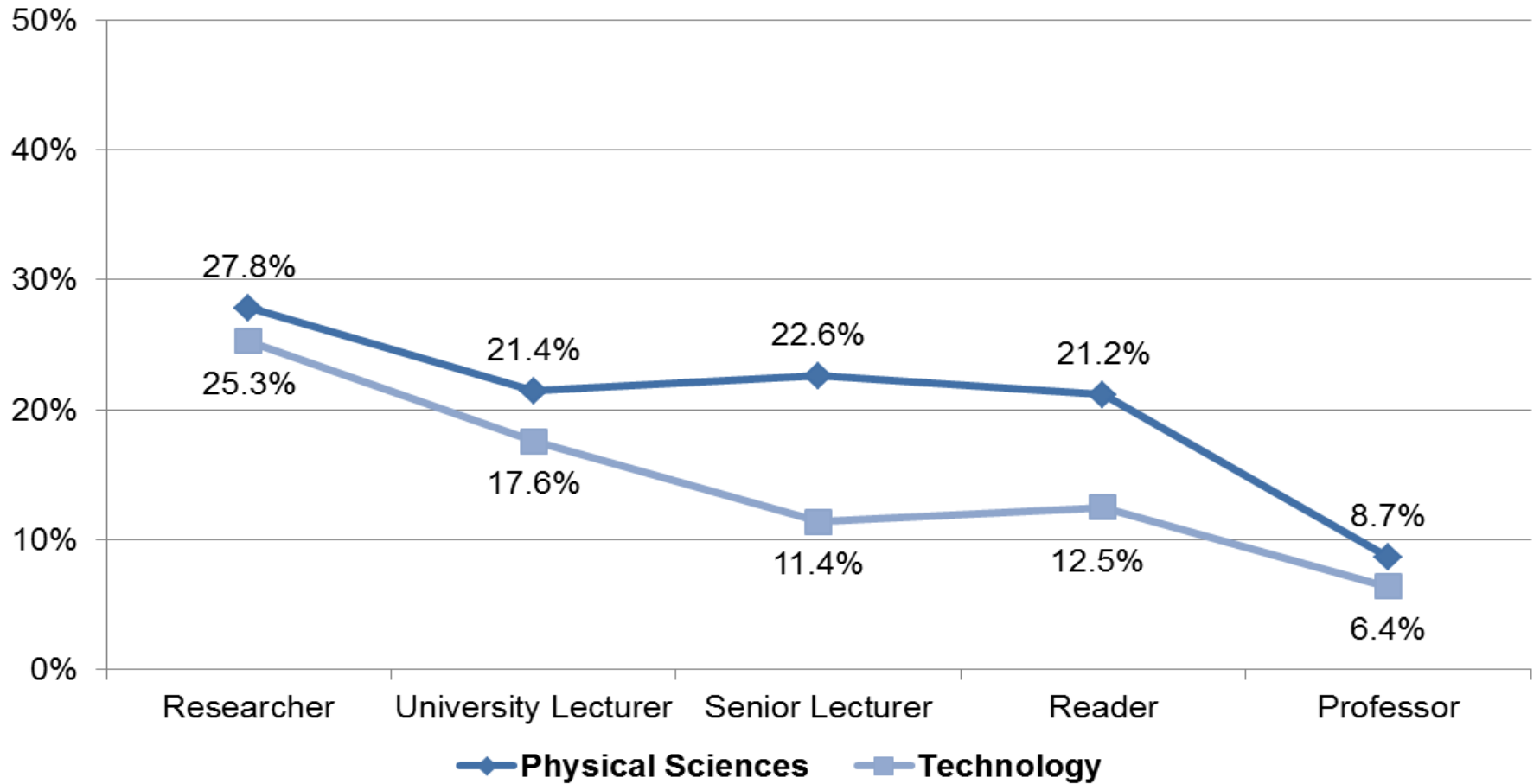
NB: Researchers includes researchers, research fellows and DoRs

NB: Professors does not count DoRs who are also professors

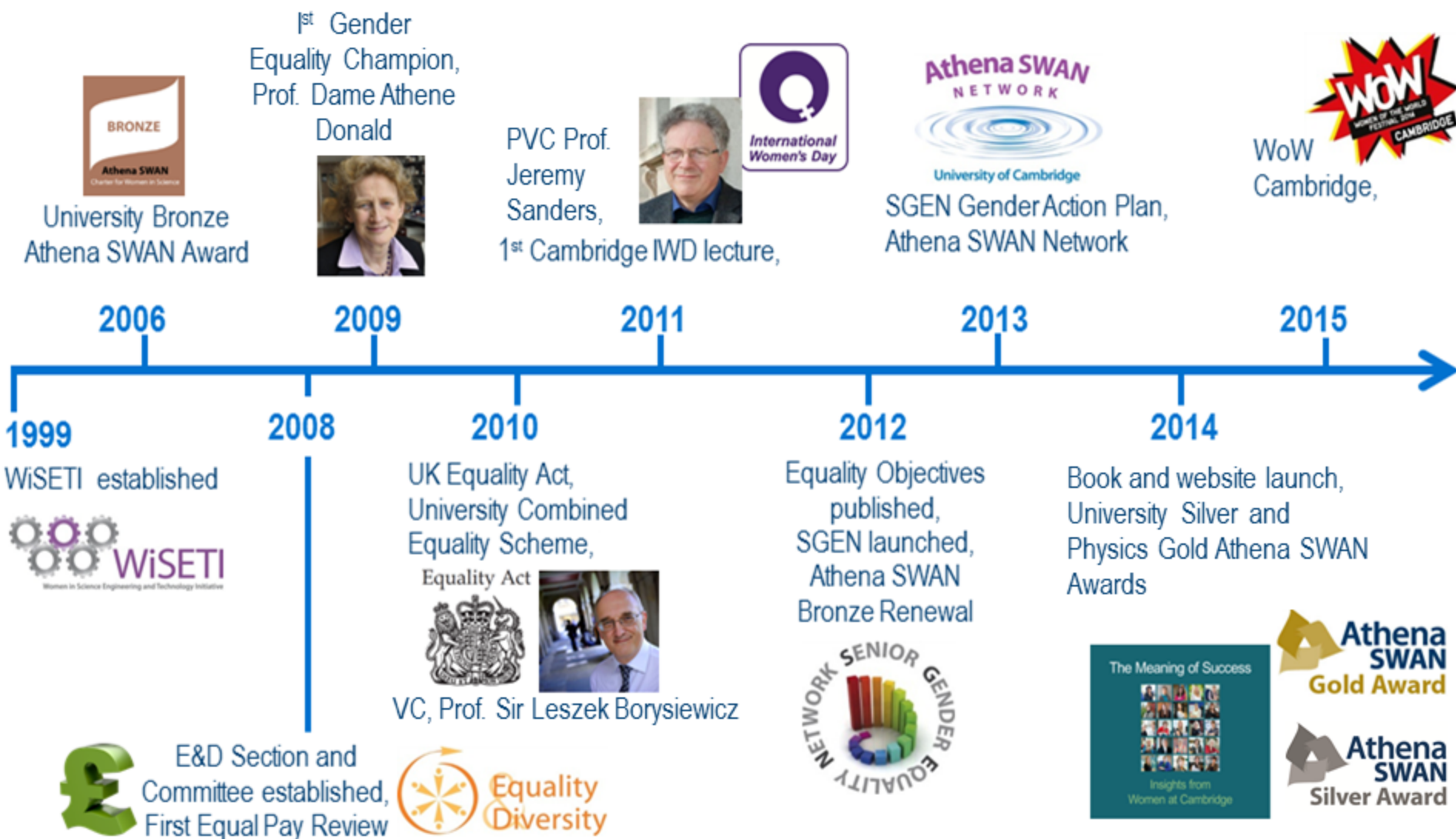
DoRs who are professors in AHSS (16M, 3F) and in STEMM (24M, 2F)

# University of Cambridge

The Proportion of Women Academic and Research Staff  
Schools of Technology and Physical Sciences (July 2014)



# Gender Equality Milestones at Cambridge





# Senior Support & Champions



**Vice-Chancellor**



**Pro-Vice-Chancellor  
for Institutional Affairs**



**Gender Equality Champions**

Biological Sciences	Clinical Medicine	Arts and Humanities	Non-School Institutions
Technology	Physical Sciences	Humanities and Social Sciences	

**14 School SGEN  
Champions**

## Senior Gender Equality Network (launched 2012)

170 members (62% women),  
developed Gender Action Plan in 2013



# Key University Actions

## Resources and Support



~£500k p.a.

Athena  
SWAN team



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## Senior Academic Promotions

Candidates must pass a threshold score in **all three categories** (Research/Scholarship, Teaching and General Contribution) to be considered for promotion.



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## Returning Carers Scheme

Funds to assist returning carers in building up research profiles and academic activity after a period away from work

[www.admin.cam.ac.uk/offices/hr/policy/carers/](http://www.admin.cam.ac.uk/offices/hr/policy/carers/)

~200 awards since 2012/13

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**OPdA** Office of Postdoc  
Affairs (est. 2013)

Addresses issues across whole postdoc lifecycle from before arrival, through their time at Cambridge and beyond.

<http://www.opda.cam.ac.uk>

# National Engagement

Call for academia to do more to support female progression



More than 50 senior members of staff at the University of Cambridge have called for a rethink on how success is valued and measured in academia so that women are not disadvantaged in academic appointments and promotions.

**Letter to the Times Higher Education** stimulated debate to ensure that gender progression remains a priority at the highest levels within the HE sector.

“A broader definition of success within the sector will bring benefits not only to women – and indeed men – working in universities, but also to society as a whole”

## The Meaning of Success



Insights from  
Women at Cambridge



30% Club

GROWTH THROUGH DIVERSITY

First University  
to join the 30% club



*View from an Athena SWAN Gold Department*

# View from an Athena SWAN Gold Department



# CavMag



AUGUST 2014 Issue 12

News from the Cavendish Laboratory

## Inside

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# Athena SWAN Gold Award

## Cavendish awarded Athena Swan Gold Award

# *Our journey*

Mar 2003 Senior women discussions

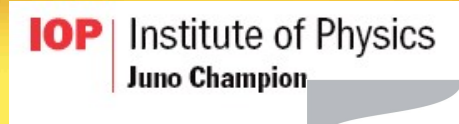
Nov 2003 IoP “Women in Physics” site visit

2004 Cavendish Personnel Committee established

2008 Join Project Juno & Athena SWAN schemes

2010 Juno Champion (2 applications)

Athena SWAN Silver



Jun 2013 Juno Champion renewal

Nov 2013 Athena SWAN Gold (2 applications)



Critical friends (e.g. IoP Juno panel) have been key to our success...



# Golden Highlights

64% increase in number of women academics

All female academics, eligible for promotion, promoted at least once

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Demonstrated **positive impact** from re-design of 1<sup>st</sup> year UG physics course; and action plan to address performance

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**Workload Model** (adopted by other departments)

Cavendish Social Committee

**Influential engagement** with Athena SWAN activities at University & national levels

# *Changing Culture...*



# *The Cavendish Chairs*

The Cavendish Laboratory (Department of Physics) at the University of Cambridge has 2 endowed chairs....

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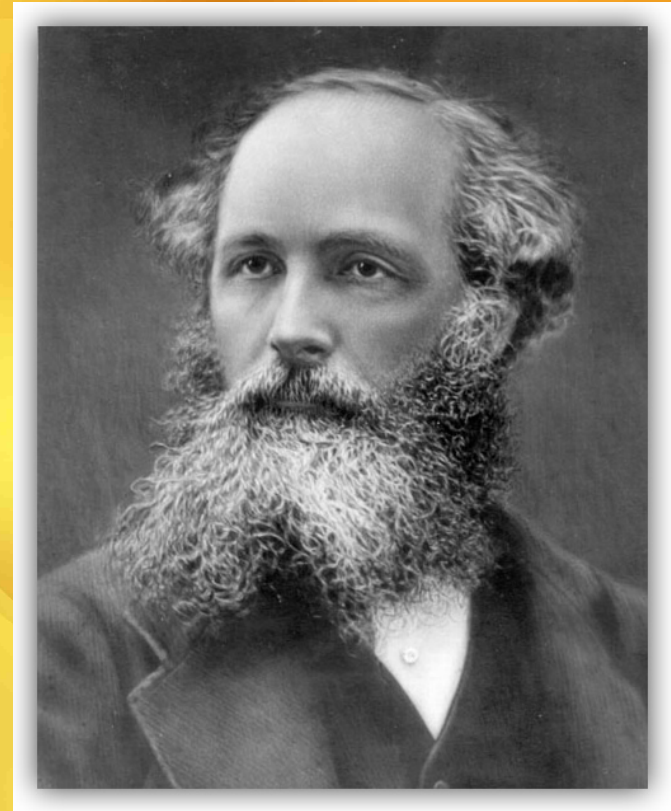
The Jacksonian Chair (est. 1782)  
Isaac Milner

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The Jacksonian Chair (est. 1782)  
Isaac Milner



The Cavendish Chair (est. 1871)  
James Clerk Maxwell



# *The Cavendish Chairs*

The Cavendish Laboratory (Department of Physics) at the University of Cambridge has **bought 2** chairs....



The Cavendish High Chairs (est. 2012)



# *The Cavendish Chairs*

The Cavendish high chairs (& baby-changing facilities) established a culture that is accepting of life beyond work.

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**Challenge:** Child policy within department

Other developments:

- Maternity/paternity mentoring (pre & post leave).
- Provision of childcare during appointment interviews.
- Workload reduction on return to work.
- University Returning Carers scheme.

# *Challenges Overcome*

- Recognising the demographic trend towards increasing numbers of EU & overseas students and post-docs.



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  - Career advice, CV & fellowship workshops, interview practice
- Academic community
  - Mandatory E&D training
  - Open & fair appointment processes
  - Workload model
- Culture & Communication



# What next?

- New Chair of Cavendish Personnel Committee appointed
  - Follow through Action Plan
  - Athena SWAN Gold renewal 2017
- School of Physical Sciences E&D Champion
  - Act as champion and critical friend to 8 departments
- Chair of IoP Juno panel (from Jan 2016)
- Other IoP/national/international E&D initiatives





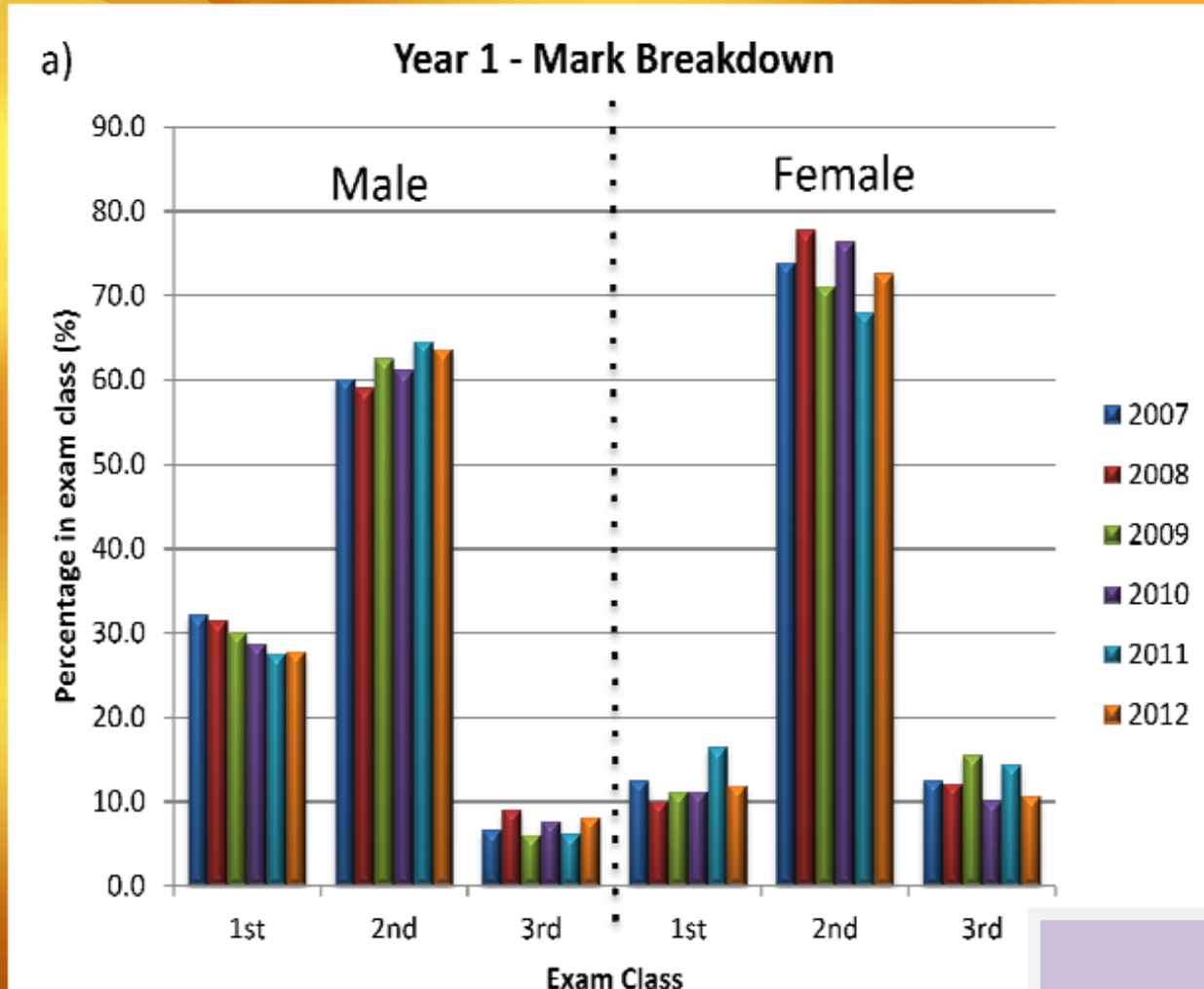
Questions?



# Physics Exam Project

Cambridge Natural Sciences course

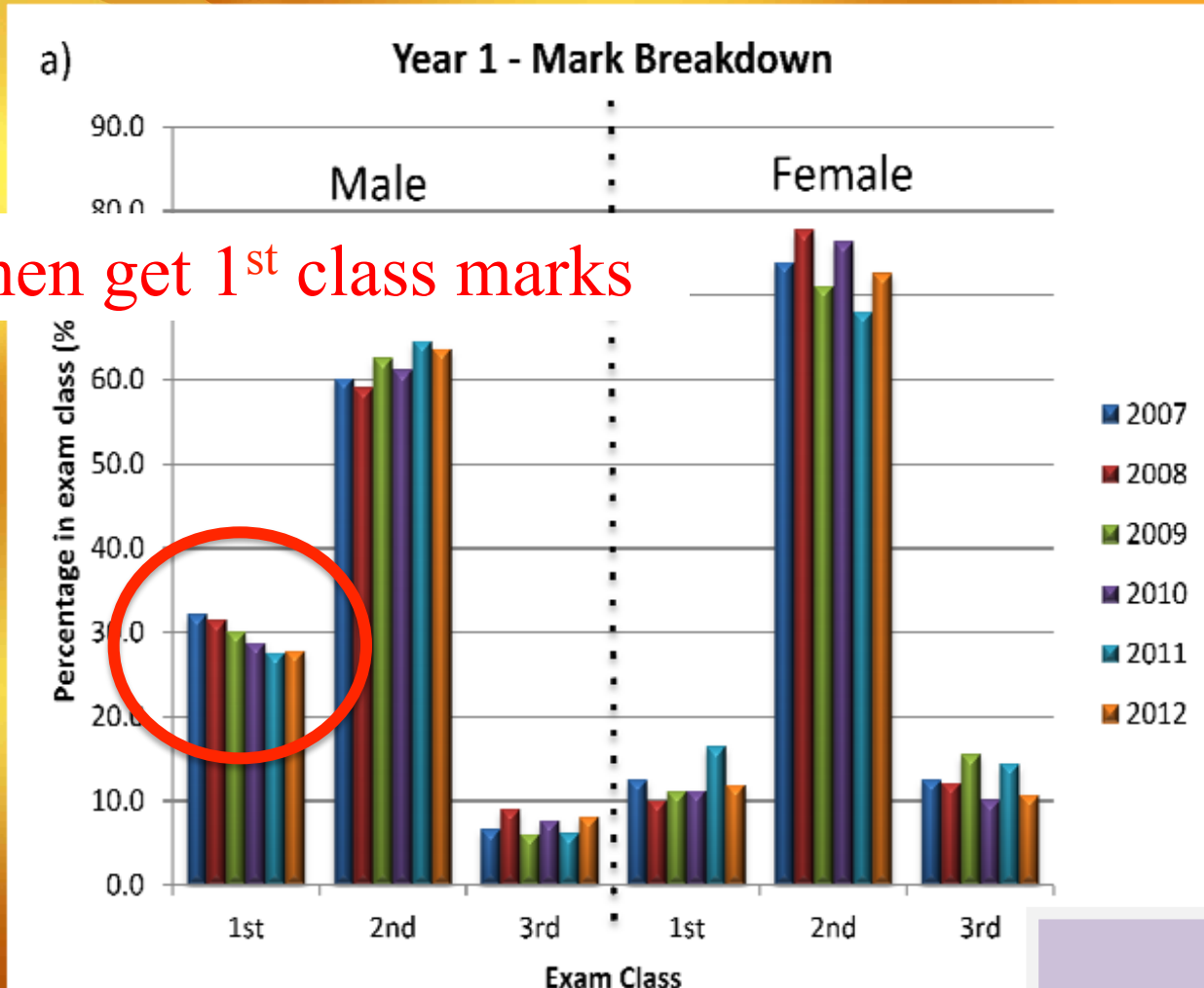
End of 1<sup>st</sup> year results: Physics



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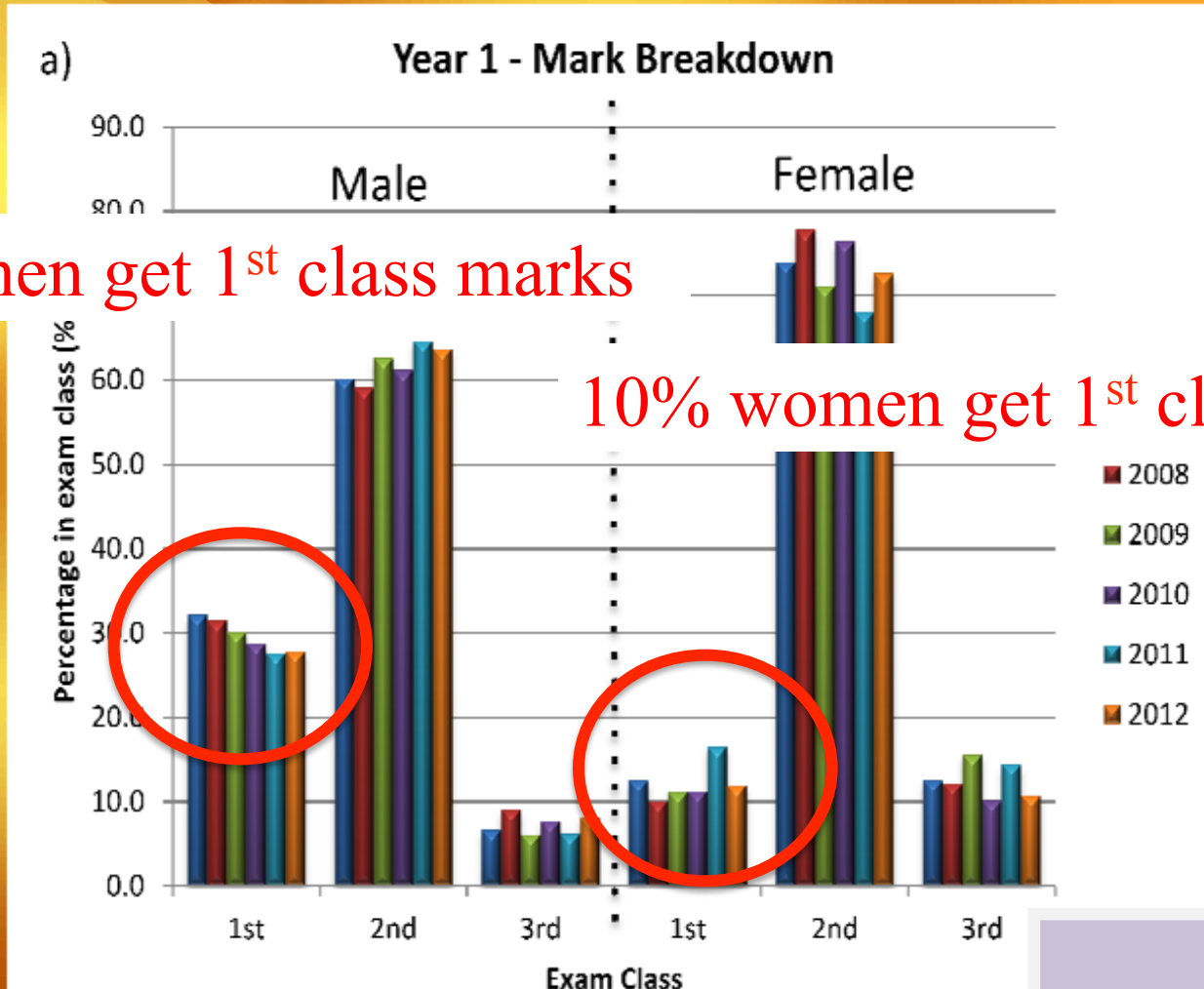


30% men get 1<sup>st</sup> class marks

# Physics Exam Project

Cambridge Natural Sciences course

End of 1<sup>st</sup> year results: Physics



# Physics Exam Project

April 2014: Year 1 mock physics exam (funded by IoP)

**An Investigation into the Impact of Question Structure on the Performance of First Year Physics Undergraduate Students at the University of Cambridge.**

Prof. Valerie Gibson, Dr. Lisa Jardine-Wright\* & Elizabeth Bateman  
*University of Cambridge, Cavendish Laboratory, J J Thomson Avenue, CB3 0HE*

Published in Eur. J. of Physics 36 (2015) 045014.



# Physics Exam Project

Exam held start of Easter term (voluntary with strong steer from DoS's)

Scripts marked by a team of markers within 2 days

Information	Option or Choices
Gender	Female/Male/Rather not say
CRSID (unique identifier)	
College	
College tutor	
<b>Pre-University education</b>	
Country of education	UK/Overseas
School type	Independent/State/Academy/Other (describe)
School pupil type	Single Sex/Mixed
<b>Final year school exam results</b>	
Exam type	A-Levels/IB/Scottish highers/Pre-U/Other (describe)
Maths mark	? out of ?
Physics mark	? out of ?
Further maths mark	? out of ?
Other subjects	? out of ?

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Exam held start of Easter term (voluntary with strong steer from DoS's)

Scripts marked by a team of markers within 2 days

Examination type	Male	Female
A2-levels	189	61
IB	15	5
Scottish Highers	7	1
Pre-U	3	0
Other	21	10

# *Physics Exam Project*

Paper: Section A: 4 short questions

Section B: 2 longer questions

Candidates required to answer all questions.

**TWO** versions of the same paper contained the **SAME** physics questions but with alternate styles:

**“University”** and **“Scaffolded”**

Students randomly selected to sit one of the two papers

# Physics Exam Project

## Paper 1

### Section A

- U**1. A potential difference of  $2.1 \pm 0.1$  V is applied across a resistor of resistance  $4.7 \pm 0.1 \Omega$  for  $55 \pm 1$  s. Calculate the energy dissipated, together with its uncertainty. [5]
- S** 2. In a poorly maintained train, the thin cavity of a double glazed window is partially filled with rain water. As the train decelerates along a horizontal track, a passenger notices that the water surface is at an angle of 15 degrees to the horizontal.
- (a) Draw a labelled diagram of the forces on a single water molecule. [3]
  - (b) Find the deceleration of the train. [2]
- U**3. Why does the front end of a car dip upon braking? [5]
- S** 4. The wave function for an electron is split by a barrier into two parts which follow paths differing in length by  $1 \mu\text{m}$  before they merge again. When the electron energy is 10 MeV the interference is constructive.
- (a) Write down the requirements for constructive and destructive interference. [1]
  - (b) What is the wavelength of the electron of energy 10 MeV? [1]
  - (c) By how much must the energy be increased for the interference to become destructive? [3]

# Physics Exam Project

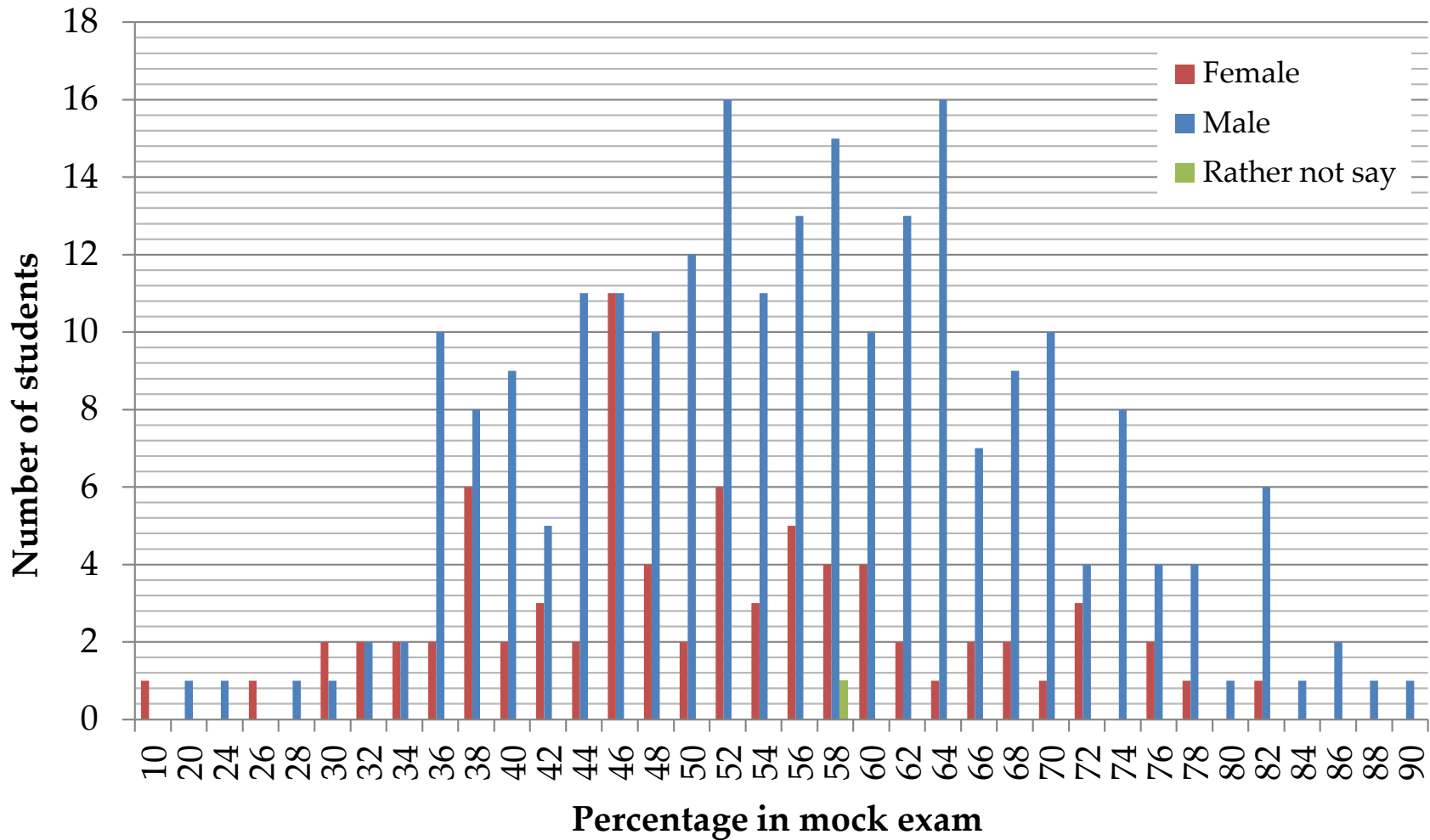
## Paper 2

### Section A

- S** 1. (a) Write down an expression for the power dissipated in a resistor when a voltage is applied across it. [1]  
(b) A potential difference of  $2.1 \pm 0.1$  V is applied across a resistor of resistance  $4.7 \pm 0.1 \Omega$  for  $55 \pm 1$  s. Calculate the energy dissipated. [2]  
(c) Find an expression for the fractional uncertainty in the energy dissipated and hence calculate the uncertainty in your previous result. [2]
- U** 2. In a poorly maintained train, the thin cavity of a double glazed window is partially filled with rain water. As the train decelerates along a horizontal track, a passenger notices that the water surface is at an angle of 15 degrees to the horizontal. What is the deceleration of the train? [5]
- S** 3. (a) A car slows down by braking. Draw a diagram of the car, indicating all the forces present whilst braking. [2]  
(b) Which force slows the car down? [1]  
(c) Why does the front end of the car dip upon braking? [2]
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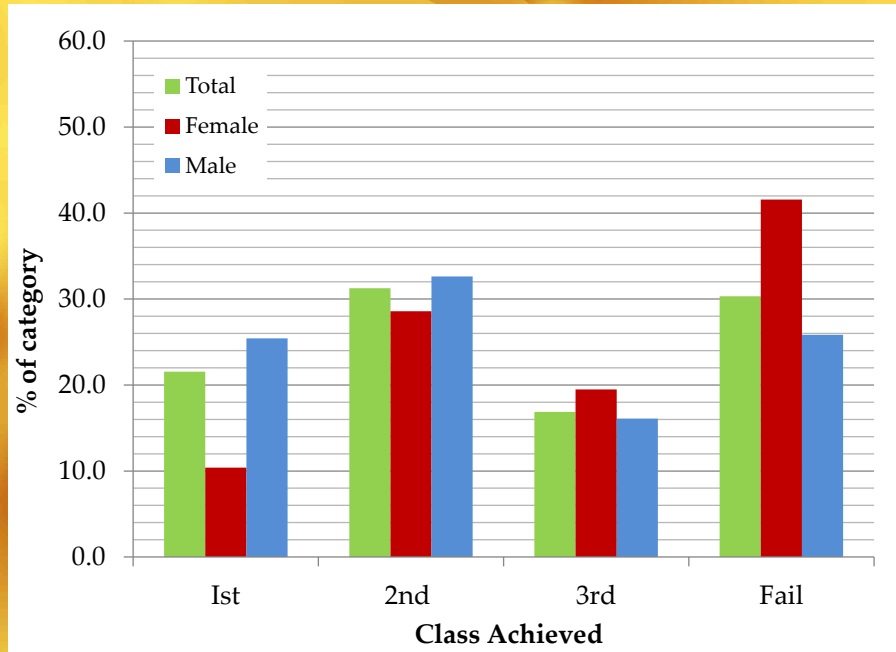
# Physics Exam Project



(a) Marks by gender.

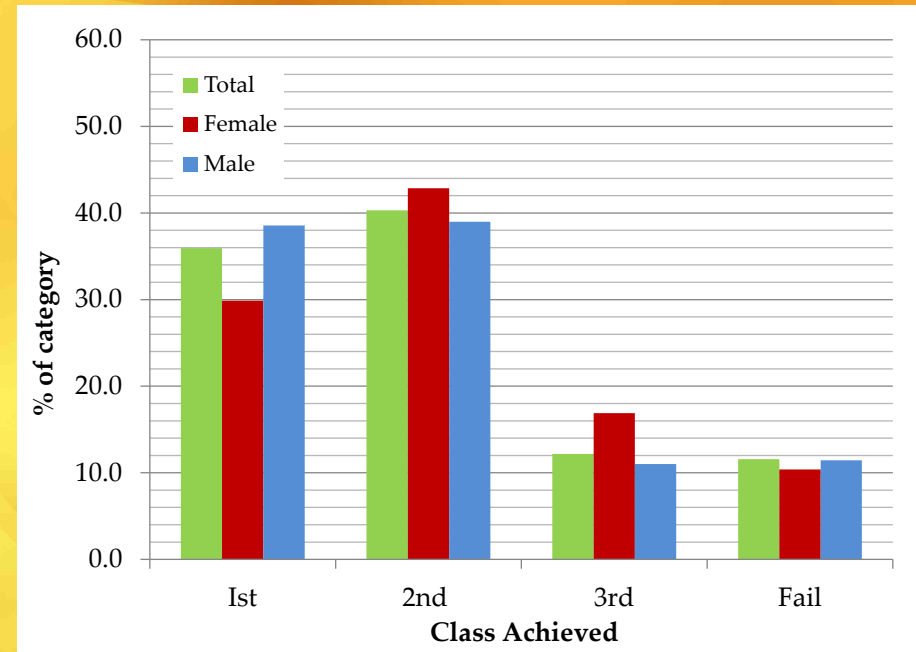
# Physics Exam Project

“University” style



(a) University style.

“Scaffolded” style



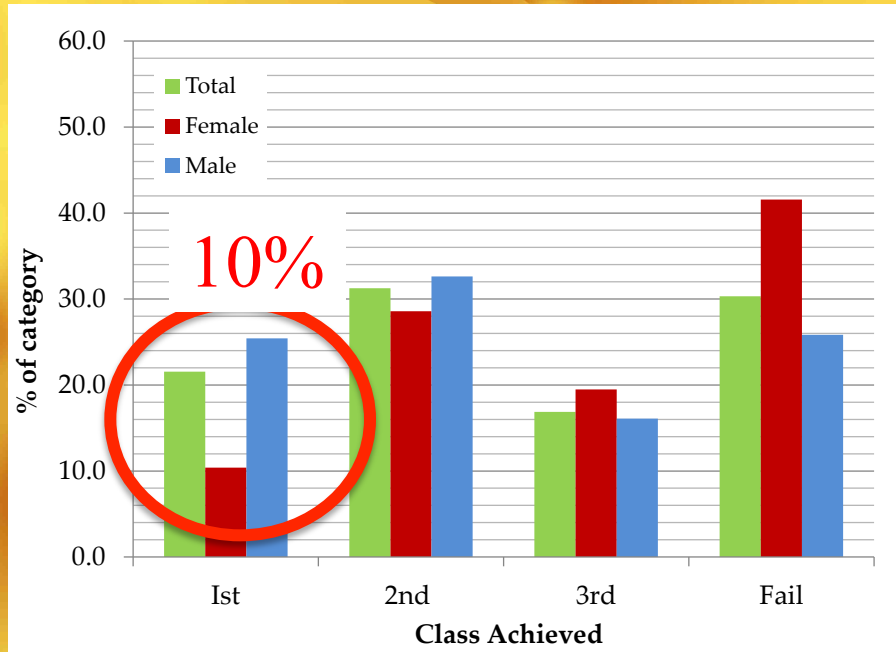
(b) Scaffolded style.

All students benefit; women preferentially.

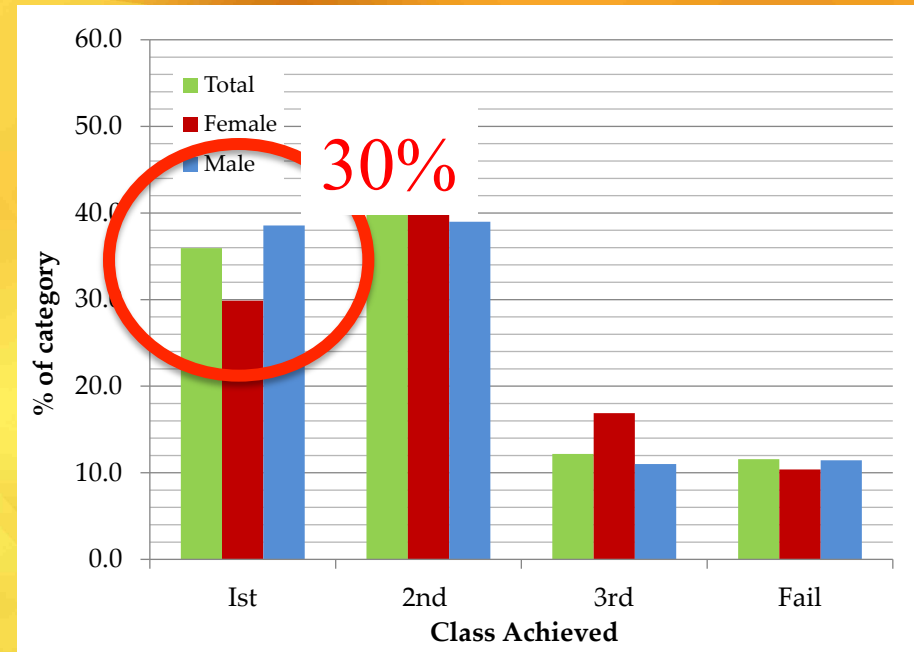
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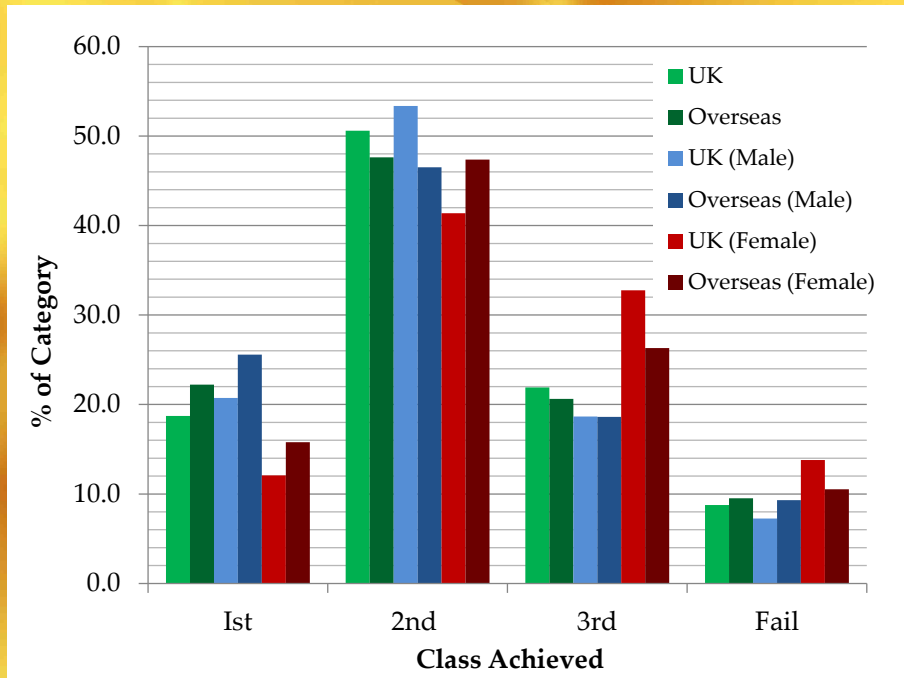


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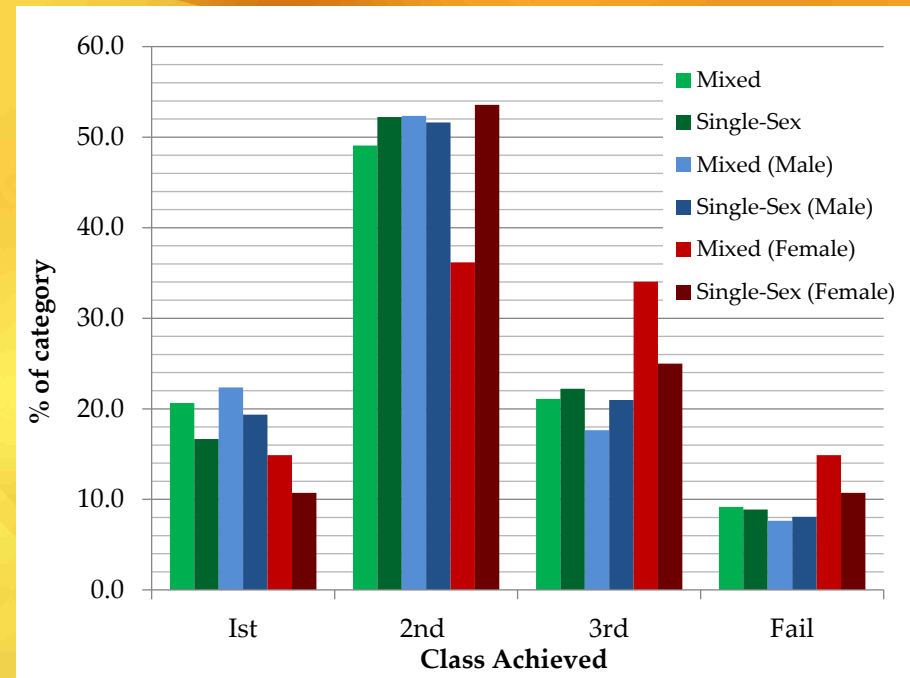
# Physics Exam Project

## UK and Overseas



(a) UK and overseas.

## Single-sex and Mixed

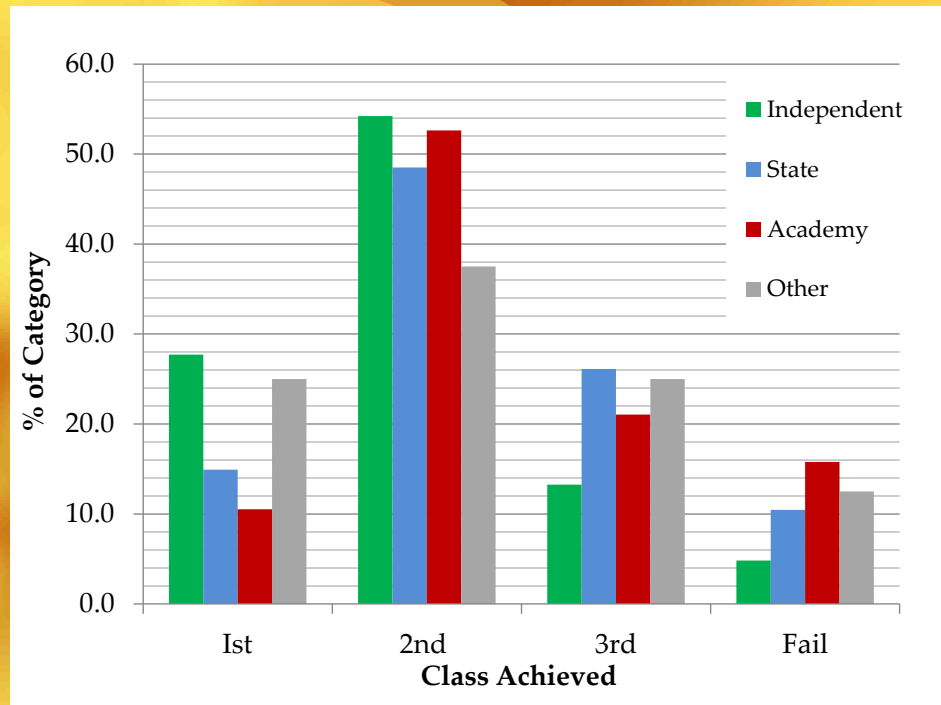


(b) Single-sex or mixed.

Overseas or mixed gender education perform better

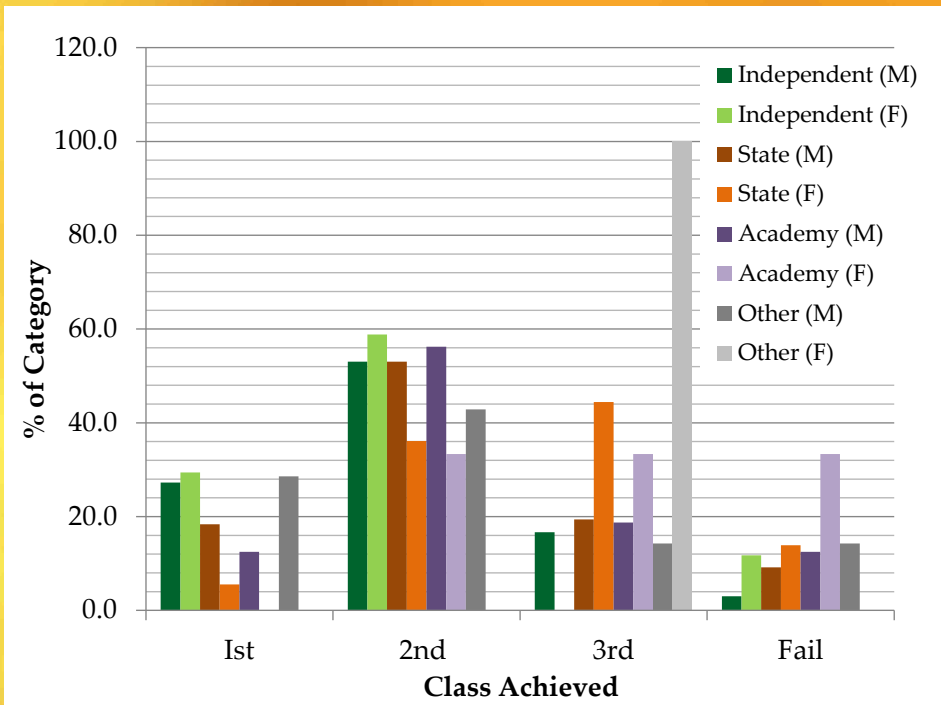
# Physics Exam Project

## School type



(c) School type.

## School type & gender



(d) School type and gender.

UK independent school (irrespective of gender) better prepared for physics at Cambridge

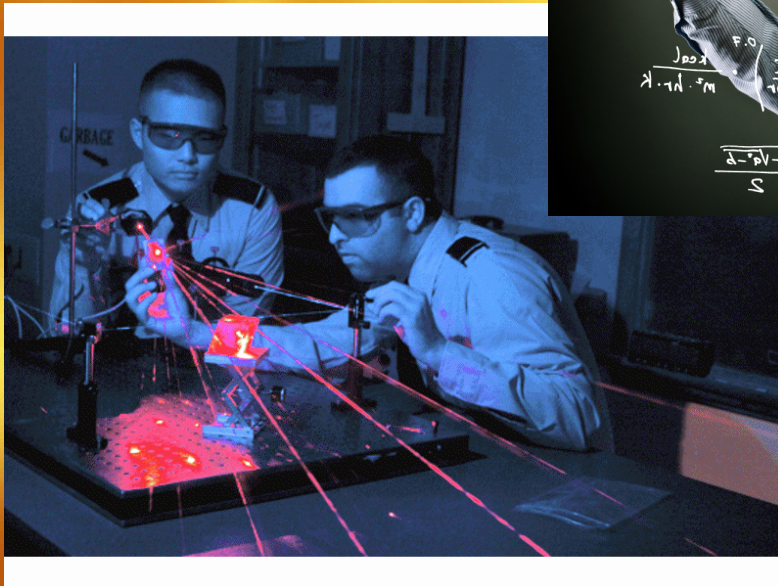
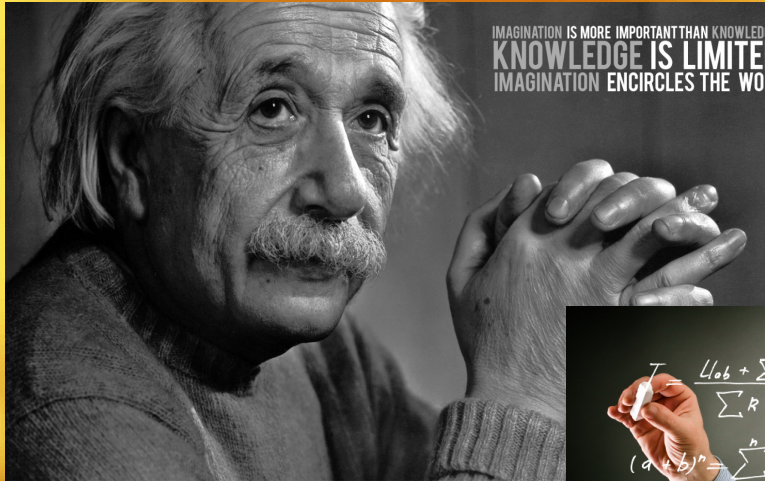


# *Key findings*

- No gender bias in performance at A2-level.
- Mock exam mark distribution confirms trend seen in end of year exams.
- “Scaffolded” questions improve performance of both genders from all school backgrounds, women benefitting preferentially.
- Correlation between A2-level and mock exam results reduced for scaffolded questions.
- Students with overseas, mixed environment and independent school education more likely to receive a first class mark in Year 1 (irrespective of gender).

# The Image of Physics

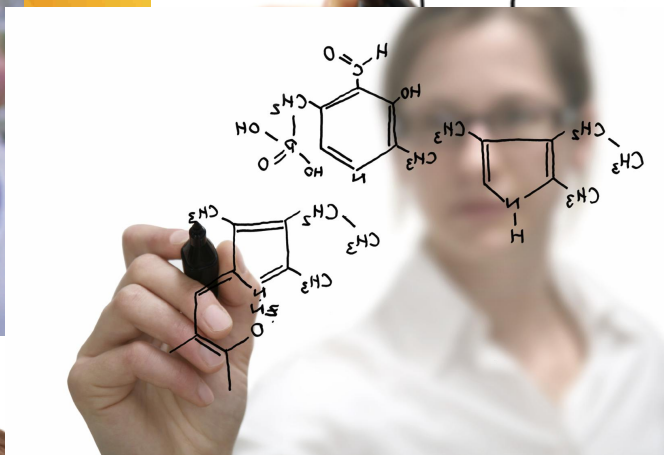
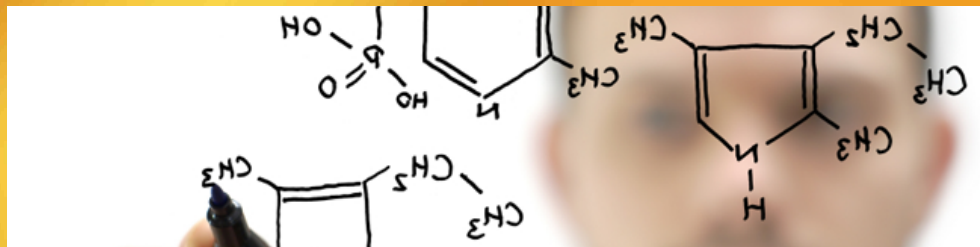
Top 5 images on Google: (“Physics images”)





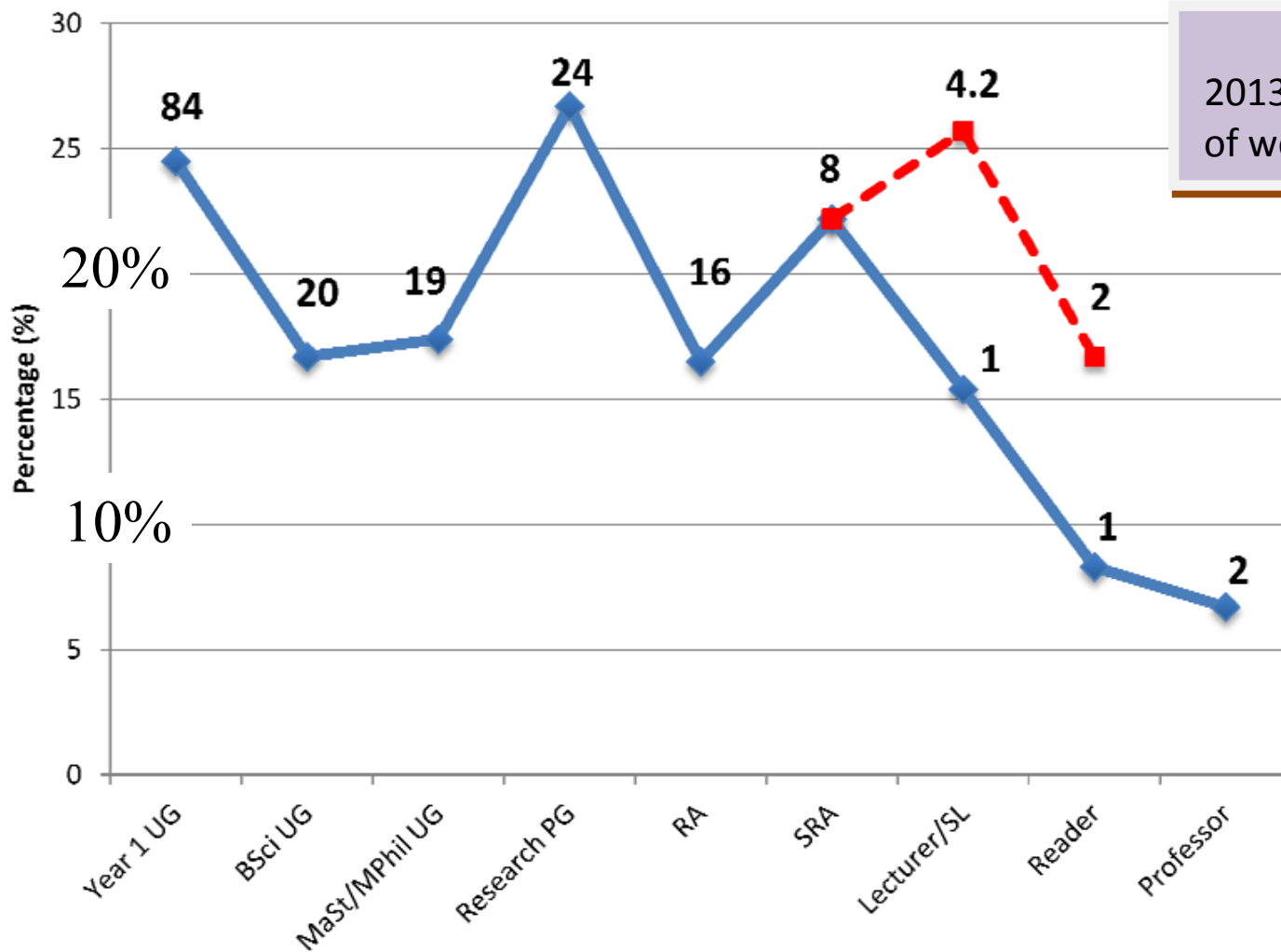
# The Image of Chemistry

Top 5 images on Google: ("Chemistry images")



# The Departments Biggest Challenge

## Snapshot of Cavendish Women 2012



2013: 64% increase in number of women academic staff.



# THE Biggest Challenge





# THE Biggest Challenge



# THE Biggest Challenge



Only 20% A2-level (& equiv.) physics students are girls.



# Critical Friends

Critical friends have been key to our success...

- IoP Project Juno supports physics departments with visits, advice and complementary recognition to Athena SWAN.

**IOP** | Institute of Physics  
Juno Champion

- University of Cambridge
  - E&D, WiSETi and Athena SWAN team
  - School of Physical Sciences E&D Forum
  - Gender Equality Group & Vice-Chancellor



# New Initiatives

## IoP “Opening Doors” Project

### Minister launches IOP project to stamp out gender bias

4 June 2014

Women and equalities minister Jenny Willott said gender stereotypes had put girls off of STEM careers for too long as she launched an IOP project aimed at eradicating their influence.



Called Opening Doors, the pilot project will be funded by the Government Equalities Office. It will enable the IOP research ways to remove gender-related obstacles that still stand between students, their subject choices and their career paths.

## Senior Physics Challenge Rutherford Schools Project

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## NEWS EDUCATION & FAMILY

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League Tables School Report

8 May 2013 Last updated at 05:07

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### Cambridge tutors to school A-level physics students

By Katherine Sellgren  
BBC News education reporter

Academics from Cambridge University are to help tutor sixth-form physics students across the UK to prepare them better for university study.

The five-year project will offer online learning, workshops for students and support for physics



# Physics Exam Project

Cambridge Natural Sciences course

Student (m/f) academic qualifications at entry ~equal

2013 intake: A2-level scores (marked out of 600)

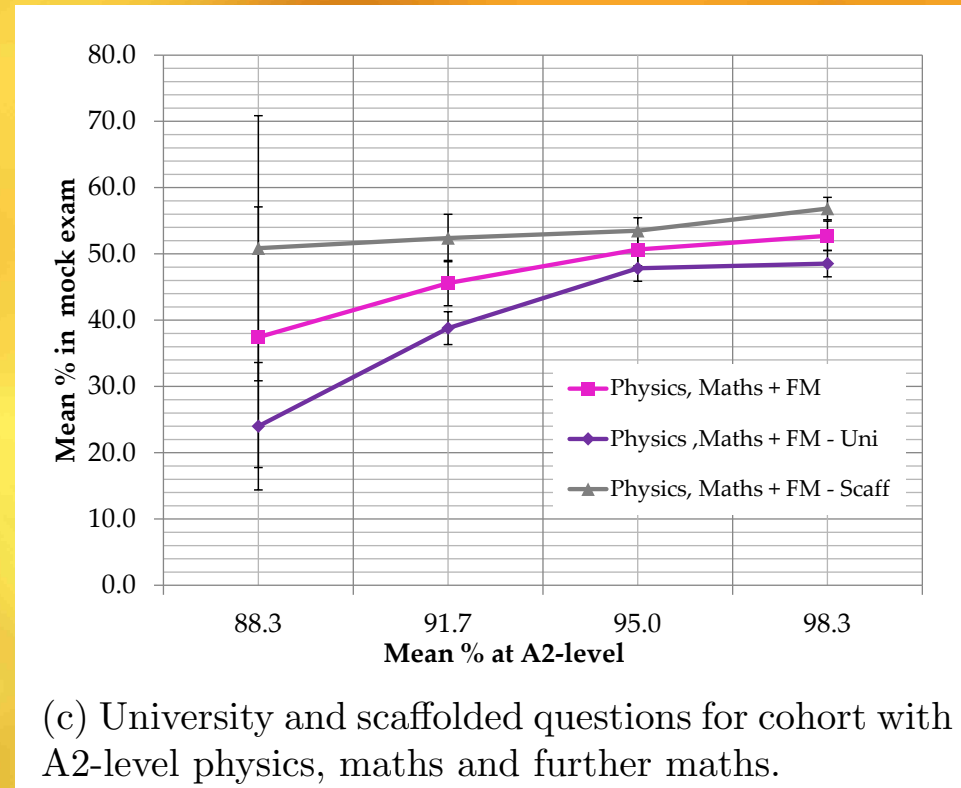
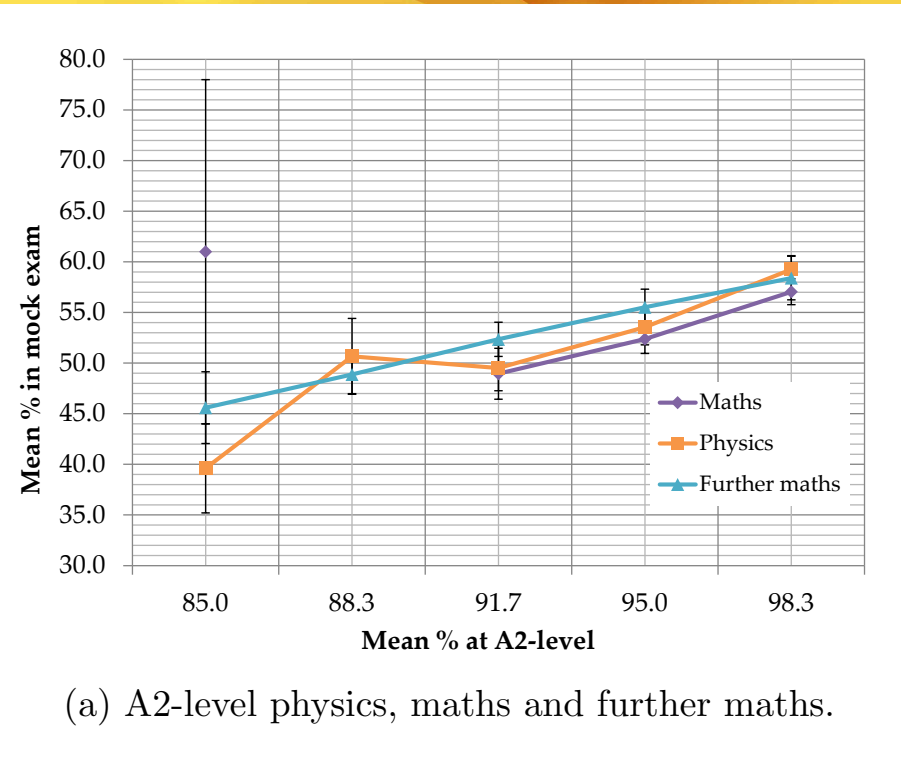
	Physics			Maths			Further Maths		
	Mean	$\sigma$	N	Mean	$\sigma$	N	Mean	$\sigma$	N
Female	570.2	20.9	56	574.2	22.0	55	554.0	52.2	39
Male	566.3	22.0	159	573.7	18.4	159	555.9	30.5	116

Taken from the following study.



# Physics Exam Project

## Mean % at A2-level versus Mean % in mock exam



Scaffolded questions also reduces correlation.